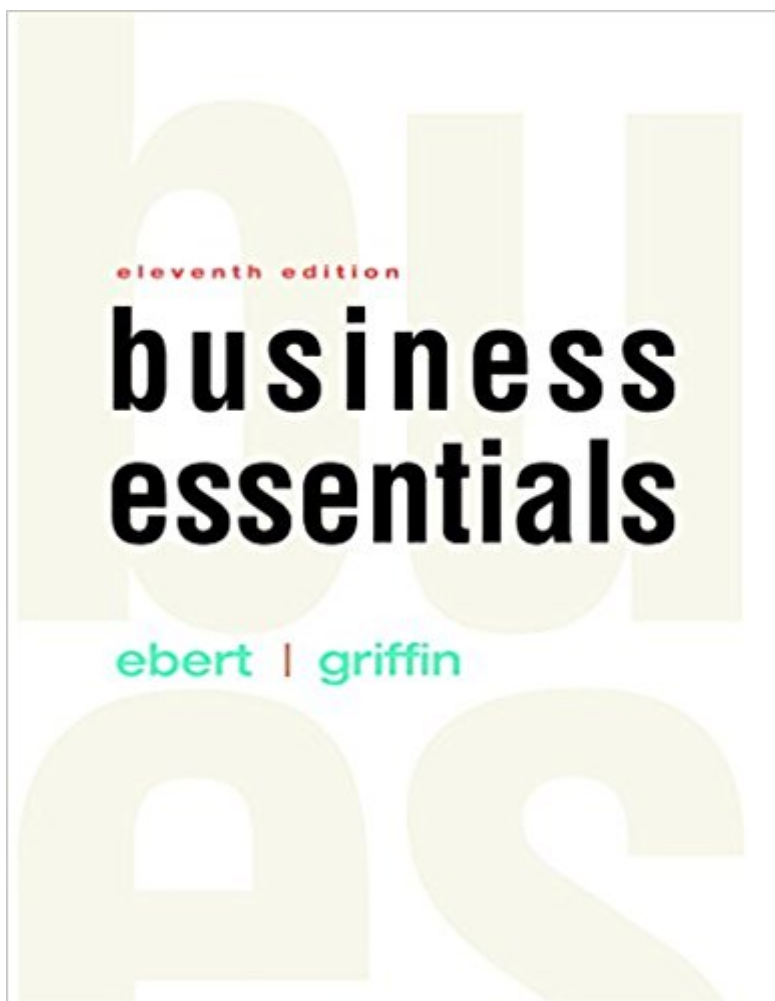


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# Business Essentials (11th Edition)



## Synopsis

NOTE: Access Code is NOT INCLUDED For Introduction to Business courses. Focus on the practical skills and important developments in business. The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business—and a need for a change in Introduction to Business courses and texts. Business Essentials captures the widespread significance of these developments and presents their implications on businesses today. The Eleventh Edition includes new real-world examples and research findings, helping students to see how entrepreneurs are putting into practice the concepts that they are learning, and making this text the most current and relevant one available on the market today. Also Available with MyBizLab This title is available with MyBizLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyBizLab does not come packaged with this content. If you would like to purchase both the physical text and MyBizLab search for: 0134473639 / 9780134473635 Business Essentials Plus MyBizLab with Pearson eText -- Access Card Package Package consists of: 0134271122 / 9780134129969 Business Essentials 0134150031 / 9780134150031 MyBizLab with Pearson eText -- Access Card -- for Business Essentials

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## Customer Reviews

Ronald J. Ebert is Emeritus Professor at the University of Missouri "Columbia where he lectures in the Management Department and serves as advisor to students and student organizations. Professor Ebert draws on more than 30 years of teaching experience at such schools as Sinclair College, University of Washington, University of Missouri, Lucian Blaga University of Sibiu (Romania), and Consortium International University (Italy). His consulting alliances have included such firms as Mobay Corporation, Kraft Foods, Oscar Mayer, Atlas Powder, and John Deere. He has designed and conducted management development programs for such diverse clients as the American Public Power Association, the U.S. Savings and Loan League, and the Central Missouri Manufacturing Training Consortium. His experience as a practitioner has fostered an advocacy for integrating concepts with best business practices in business education. The five business books he has coauthored have been translated into Spanish, Chinese (Simplified), Chinese (Traditional), Malaysian, Bahasa Indonesian, and Romanian languages. Professor Ebert has served as the Editor of the Journal of Operations Management. He is a Past-President and Fellow of the Decision Sciences Institute. He has served as consultant and external evaluator for Quantitative Reasoning for Business Studies, an introduction-to-business project sponsored by the National Science Foundation. Ricky Griffin joined the faculty at Texas A&M University in 1981. During his career at Texas A&M he has taught undergraduate and graduate courses in management, organizational behavior, human resource management, and international business. Professor Griffin's research interests include workplace aggression and violence, organizational security, workplace culture, and leadership. His work has been published in such journals as Academy of Management Review, Academy of Management Journal, Administrative Science Quarterly, and Journal of Management. He served as Associate Editor and then as Editor of Journal of Management. In addition, Professor Griffin has also authored or coauthored several leading textbooks and coedited three scholarly books. His books have been used at more than 500 colleges and universities on five continents and have been translated into Spanish, Russian, Polish, and Chinese. He has served the Academy of Management as Chair of the Organizational Behavior Division and as Program Chair of the Research Methods Division. He has served as President of the Southwest Division of the Academy of Management and on the Board of Directors of the Southern Management Association. Professor Griffin is a Fellow of both the Academy of Management and the Southern Management Association. He has also won several awards for research and has been supported by more than \$400,000 in federal research funding. Professor Griffin has served as Director of the Center for Human Resource Management and Head of the Department of Management at Texas A&M University. He

has also served as Executive Associate Dean and Interim Dean at the Mays Business School. Â

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